



Softpal Technologies Private Limited

4-1-1052, Modi House, Street No. 2, King Koti Road, Boggulakunta,
Hyderabad - 500001, TELANGANA (State Code: 36), INDIA
+917674824522, +916281743583, admin@softpal.com, www.softpal.com
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Value Proposition: Warehouse Management Software

1. **SKU Traceability and Time Savings: Saves ONE Person Time per month**
 - a. **Let's crunch numbers:** 2 minutes saved per SKU. Multiply that by 250-line items per day, and you've got 500 minutes of pure efficiency. That's practically an extra person working an 8-hour shift!
 - b. Each SKU's traceability is like having a GPS for your products. WMS tells you exactly where that elusive item is hiding—down to the bin location.
 - c. And guess what? That's not just time saved; it's also a month's salary saved.
2. **Inventory Accuracy and Reputation Enhancement:**
 - a. Mismatched inventory—whether it's a case of gremlins rearranging stock or just plain **human error**—can indeed tarnish your warehouse's reputation. Clients rely on accurate stock levels for timely deliveries, and any discrepancies can lead to disappointment.
 - b. Enter WMS! It acts as the digital brain of your warehouse, ensuring real-time tracking of inventory. Misplaced items? Not on its watch! By minimizing discrepancies, WMS helps maintain **client confidence** and prevents those awkward “Oops, we're out of stock” moments.
 - c. Plus, accurate inventory data is like a runway for future business growth. Imagine expanding without the fear of hidden stock surprises.
3. **Picking Precision and Customer Delight:**
 - a. Wrong picking and dispatch? Oh, the horror! It leads to disappointed customers, lost orders, and a spike in returns.
 - b. WMS swoops in like a superhero with its pick-and-pack guidance. No more mix-ups. Just **happy customers** doing the victory dance when their orders arrive correctly.
4. **Put away Perfection:**
 - a. Wrong put away is like playing hide-and-seek with your own inventory. Not fun.
 - b. WMS directs your team to the right storage spot. No more treasure hunts. Just efficient, organized storage.

5. QR Codes: The Magic Decoder Rings:

- a. Inbound processes get a boost with QR codes. Scan, update, accuracy achieved!
- b. It's like whispering sweet nothings to your software: "Tell me everything about this incoming item."

6. Speedy Physical Stock Checks:

- a. Regular stock counts? WMS makes them breeze. No more manual headcounts.
- b. Instant, accurate stock levels—like a magician pulling a rabbit out of a hat.

7. MB52 vs. WMS vs. Reality:

- a. WMS lets you compare system-reported stock with physical counts. Any discrepancies? Investigate and conquer.
- b. It's like balancing your checkbook, but with pallets and forklifts.

8. FOMO - Fear of Missing Out (on Premium Orders):

- a. WMS doesn't just optimize; it liberates. Worried about missing out on premium customer orders? Fear not! With streamlined operations, you'll be saying, "Bring it on!"

9. SOPs and the Time Bomb Analogy:

- a. Without SOPs, it's like sitting on a time bomb. Boom! Chaos.
- b. WMS brings order, consistency, and predictability. No more card houses collapsing.

10. Data Backup and Control Freak Vibes:

- a. WMS isn't just about boxes; it's about bytes. Your operations data — all in one safe digital vault.
- b. You're the captain now. Full control over your domain!

11. Penalties, Deductions, and Financial Jenga:

- a. Bill penalties? WMS keeps you compliant.
- b. WMS ensures accuracy, saving you lakhs per month.

12. Happy Vendors, Happy Life:

- a. Vendors love precision. Accurate payments? They'll send you virtual high-fives.